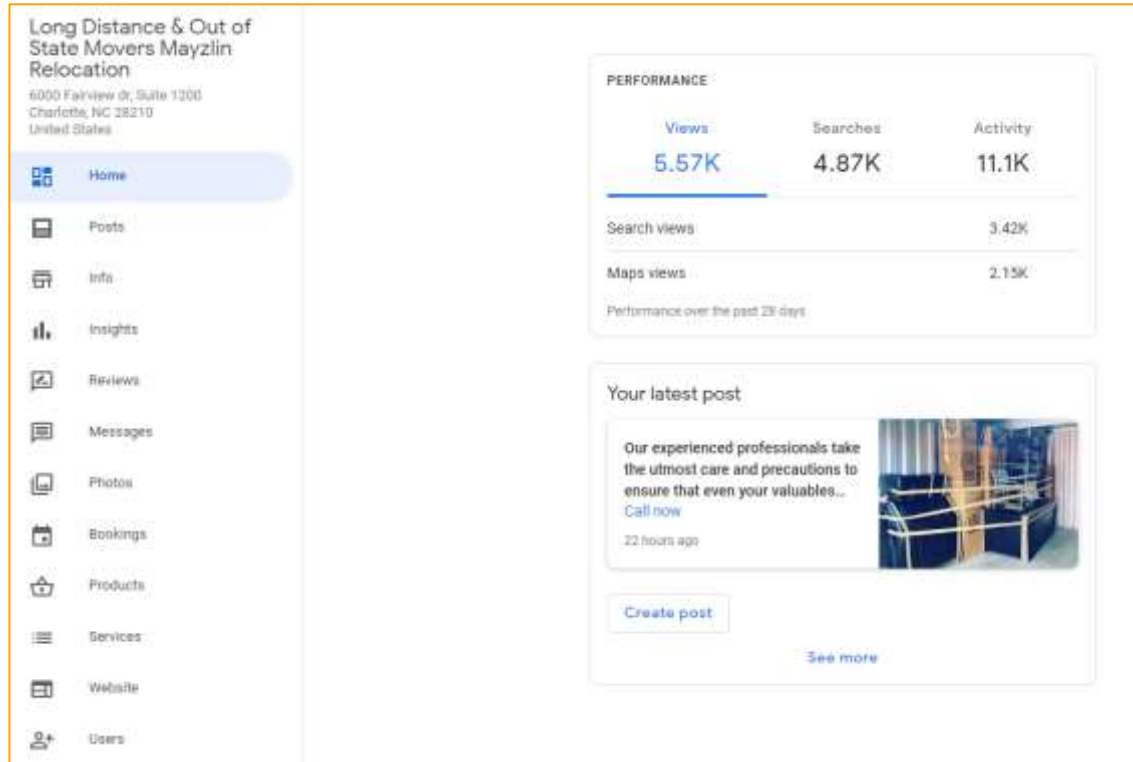




# **GMB Insight Analysis**

## Listing Performance



This is the dashboard view of the business listing which represents the performance of the listing in the last 28 days and the latest post that we have shared on Google My Business listing on the behalf of the business

## Most Used Queries

1. mayzlin relocation	523
2. mayzlin relocation reviews	71
3. mayzlin	54
4. long distance moving companies	50
5. mayzlin relocation llc	40
6. movers	38
7. long distance & out of state movers mayzlin relocation, fairview road, charlotte, nc, usa	37
8. mayzlin moving	34
9. long distance & out of state movers mayzlin relocation	32
10. long distance movers	32

These are the top 10 most used queries and it shows the number of times your business appeared when unique customers searched with these search queries

## Platform & Device Breakdown

5,725

👁 People viewed your Business Profile

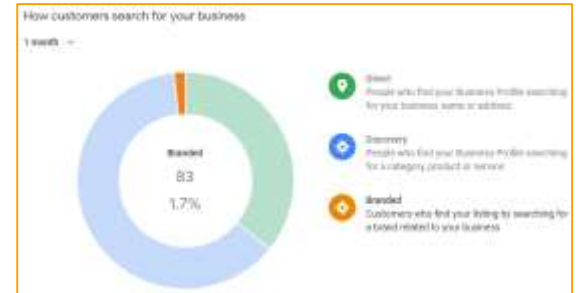
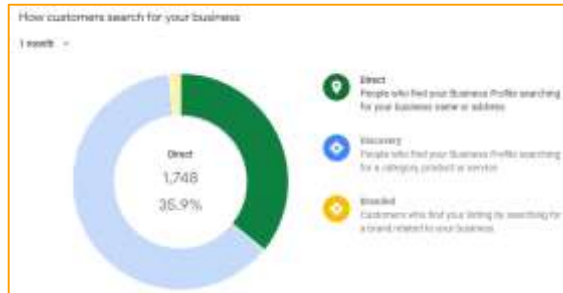
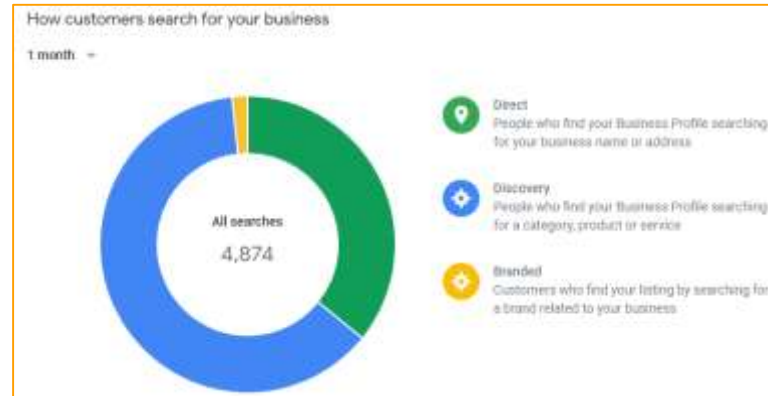
### Platform and device breakdown

Platform and devices that people used to find your profile



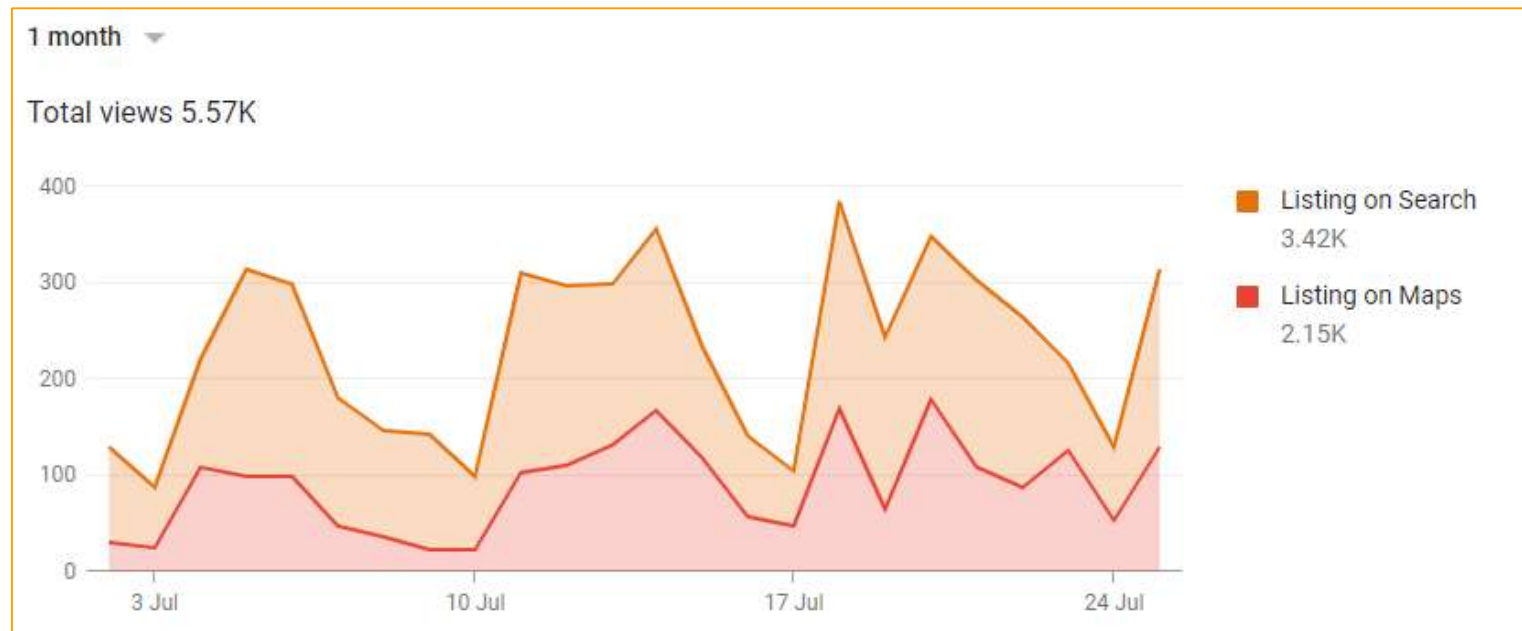
The above stats are the bifurcation of the platforms (Google Search & Google Maps) and devices (Desktop or Mobile) used to find your business listing

# How do Customers Search For Business



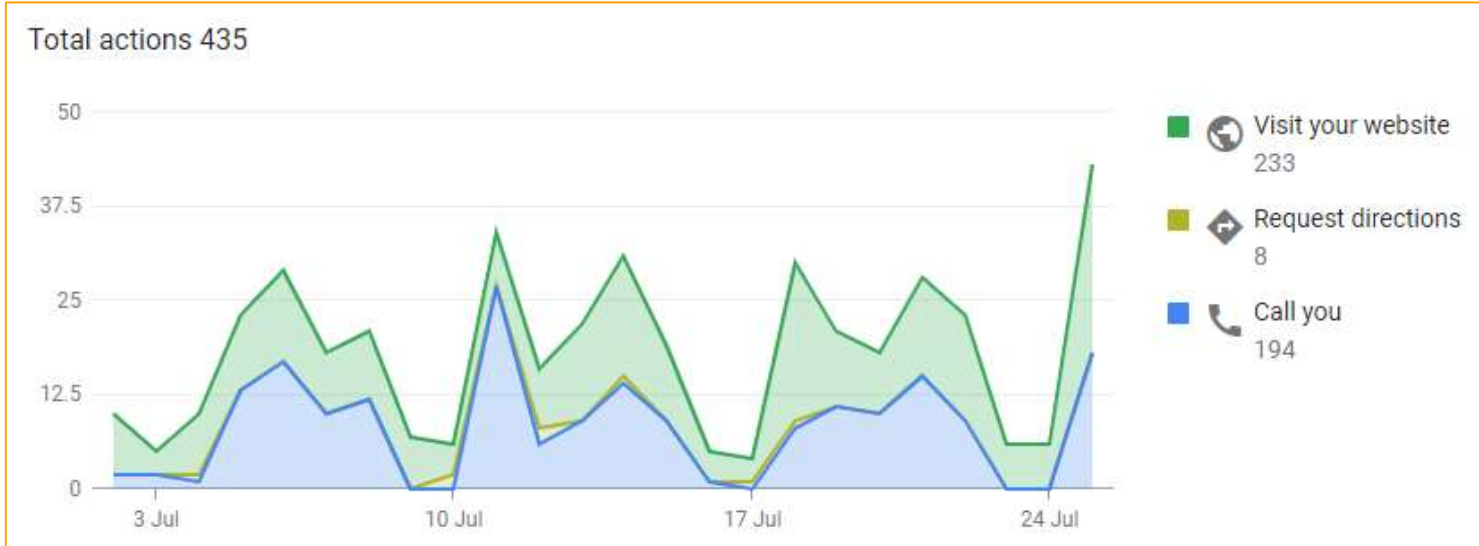
This data shows how customers searched for your business whether it is by your Business Name, Address or by Category, Product, Service

## Where Customers View the Business



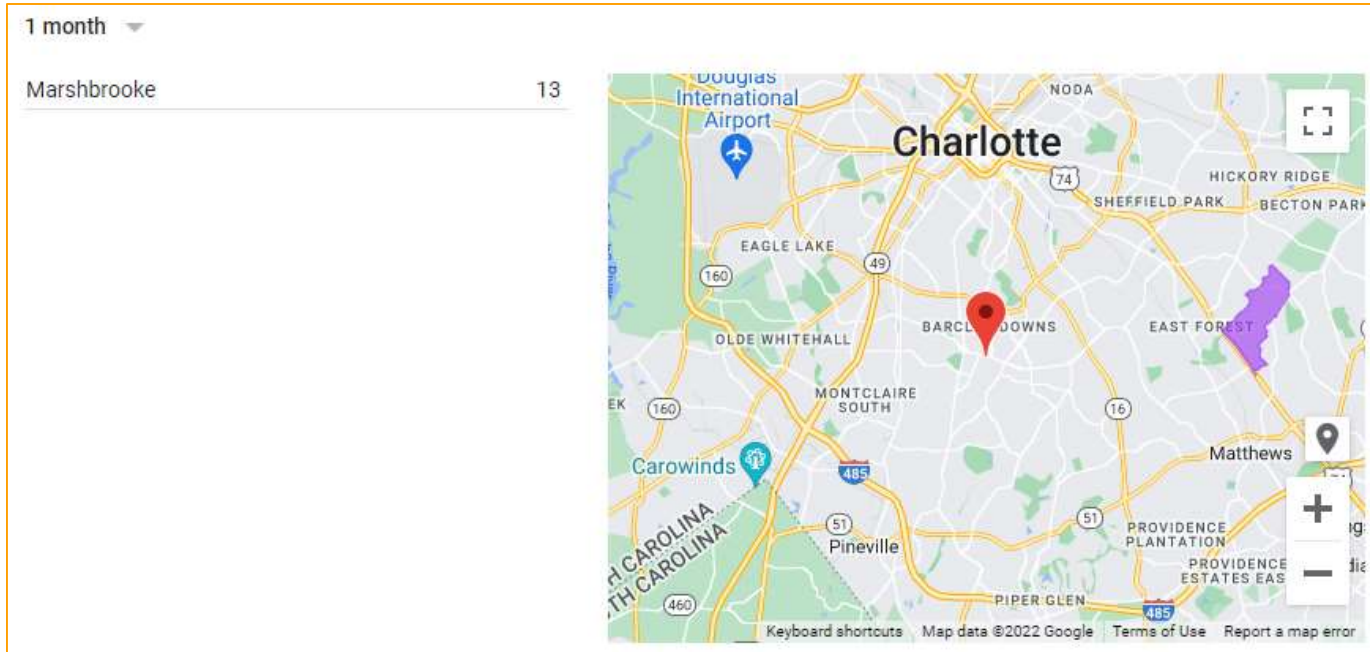
This data shows the Google services whether its on Google Search or Google Maps, that customers used to find your business for any service

## Customer Actions



This data shows the most common actions that customers take on your listing to reach out to the business

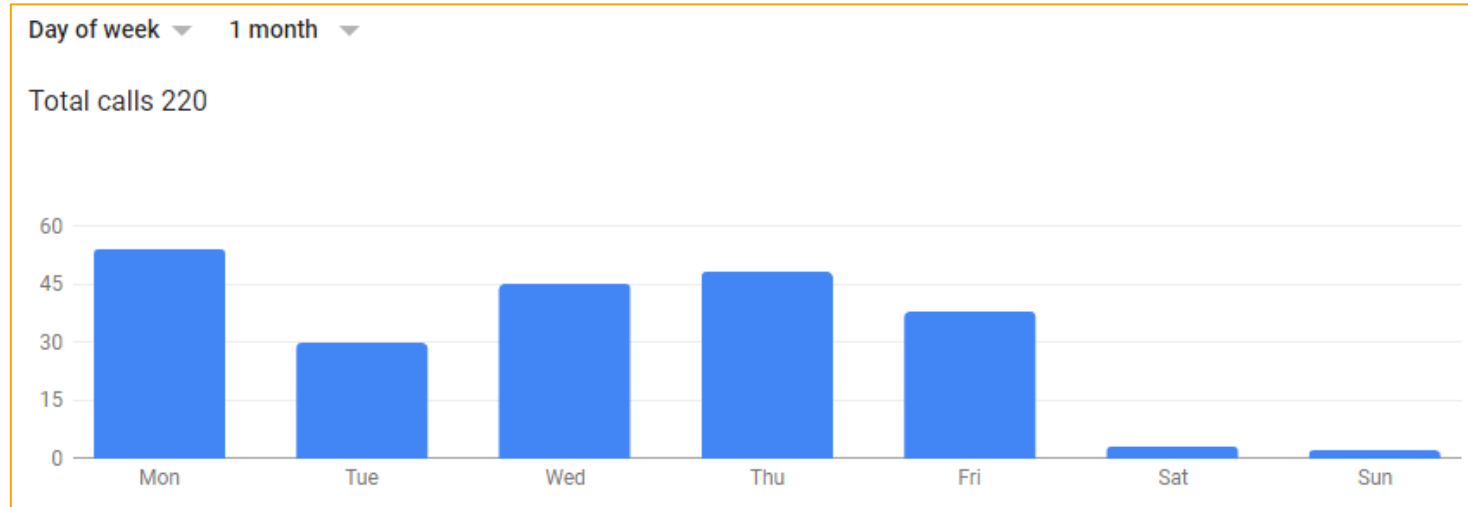
## Direction Requests



This data shows particular areas, from where customers request directions to your business to visit the business

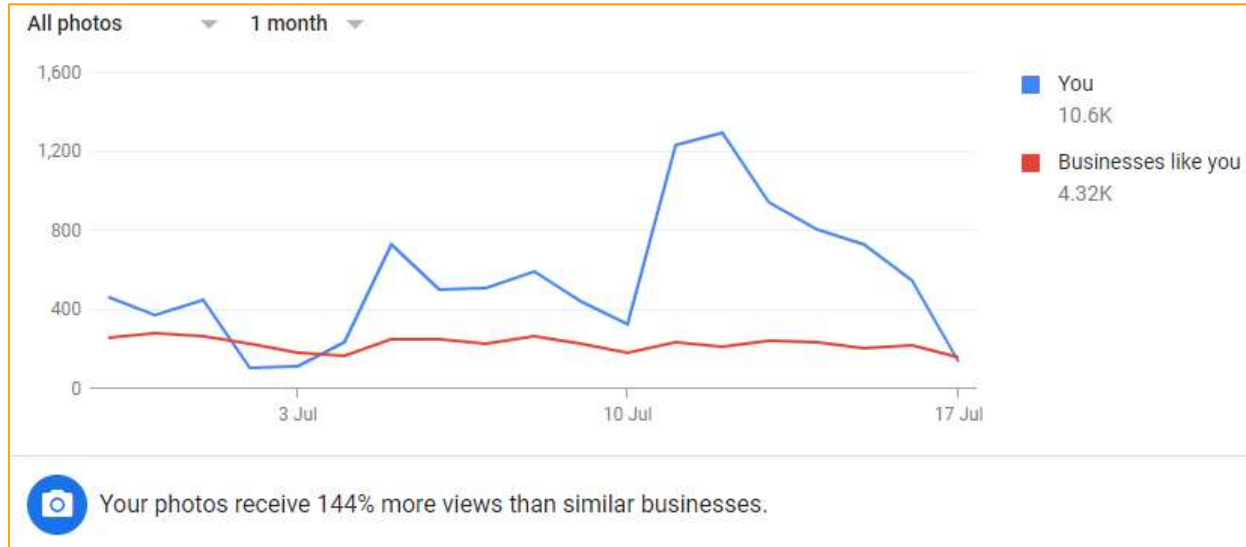


## Phone Calls



This data shows when and how many times do customers call your business in the last 28 days

## Photo Views



This data shows the number of times your business photos have been viewed, compared to photos from other businesses



**Thanks**